



Good times and good friends await you in Knoxville,
a vibrant and beautiful river city with an abundance of great restaurants,
nightlife, museums, shopping, family fun and national championship sports.
It's a warm, welcoming place with its own distinct history, spirited arts
community and blessed with the natural beauty of the Tennessee River and
the Great Smoky Mountains.

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**ENJOY THE WDVX BLUE PLATE SPECIAL
DAILY IN THE KNOXVILLE VISITOR CENTER**

The WDVX Blue Plate Special began in 1997, the same year WDVX started broadcasting from a 14-foot camper studio in Norris, Tenn. The noontime show from the camper included themed shows or occasional live performances from visiting artists.

In the late summer of 2004, WDVX brought the rich tradition of downtown Knoxville midday live radio shows by producing the WDVX Blue Plate Special in front of a live studio audience from the radio station's new home in the Knoxville Visitor Center in downtown Knoxville.

The WDVX Blue Plate Special features live performances from local and national artists who represent the WDVX programming tapestry of traditional and eclectic forms of American roots music to a live studio audience and a growing worldwide audience via a live webcast at www.WDVX.com

The WDVX Blue Plate Special is a free, daily concert series from noon to 1 p.m. and it received the 2006 Museum/Attraction of the Year award from the Knoxville Tourism Alliance and more than 16,000 people attended a performance in 2006.

On Monday through Thursday of any given week, cosmopolitan, downtown Knoxville working professionals, plus tourists dropping into the Knoxville Visitor Center, and loyal WDVX listeners (plus the worldwide audience listening via webcast) flock into the Visitor Center to enjoy their daily dose of the Blue Plate. Since many of the working professionals use the noon to 1 p.m. time slot as their lunch break, they can enjoy a good Southern lunch served to them from the Visitor Center's Caf e Gourmet.

“For me, the WDVX Blue Plate Special offers me a chance to escape the hustle-and-bustle of work by enjoying a great concert in the middle of my day,” said concert attendee Aaron Snukals.

Artists have included: Bela Fleck and the Flecktones, Doyle Lawson and Quicksilver, Fragment, Guitar Shorty, Ricky Skaggs and Kentucky Thunder, Jim Lauderdale, Marty Stuart, Nickel Creek, Red Stick Ramblers, Robinella and the CC Stringband, Rodney Crowell, String Cheese Incident, The Del McCoury Band, Tim O’Brien, Yonder Mountain Stringband, David Grisman, Claire Lynch Band, Sparky and Rhonda Rucker, Carrie Hassler and Hard Rain, Brett Dennen, Tommy Emmanuel, Uncle Earl, Altan, The Infamous Stringdusters, the Jerry Douglas Band and many more.

WDVX is a listener-supported, nonprofit, independent community radio station located in the heart of downtown Knoxville broadcasting all over East Tennessee and webcasting to the world. Incorporated in 1991, WDVX sustains the efforts of regional musicians, writers, storytellers and other artists through broadcast activities and provides cultural and educational opportunities through regionally focused, diverse programming.

WDVX provides an exciting and ambitious programming schedule with more than 130 hours of original programming and 18 specialty shows each week. WDVX was recently named Bluegrass Radio Station of the Year by the Society of Preservation of Bluegrass Music of America. The popularity of the station continues to grow locally and worldwide.

The Knoxville Tourism & Sports Corporation promotes the Knoxville/Knox County area as a premier destination for conventions, sports-related events & leisure travelers to enhance the quality of life for the citizens of the City and County, while generating economic impact & development.

“It’s All Here, Just for You. Enjoy!”

www.Knoxville.org