



American Quilter's Society Window Dressing Contest

IMPORTANT DATES:

Application deadline – June 1, 2009

Window completion deadline – July 1, 2009

Judging – July 10, 2009

AQS conference - July 22 – 25, 2009

Winner announced – week of July 21, 2009

Window display: July 1 – July 31, 2009

CONTEST RULES:

ELIGIBILITY: No fee to participate; open to all Knoxville merchants with prior approval.

JUDGING: A panel of pre-selected judges will determine the winners of this contest based on the following criteria on a 100 point scale;

25 points-creativity; 15 points- uniqueness/theme; 15 points-merchandising (use of items in space);

15 points-appeal (general appearance); 10 points-use of space; 10 points-lighting;

5 points-use of color; 5 points- multi-media usage (music, interactive media, tv).

ADDITIONAL TERMS: Window displays will not be judged on quilt quality.

PRIZES: Winners will be announced during a special awards ceremony the week of July 21, 2009.

HOW TO ENTER: Visit www.knoxville.org to download an entry form or contact Alice Fleenor at afleenor@knoxville.org.

*Please note that KTSC may provide some suggestions for obtaining window display materials but cannot provide these materials and any items borrowed are the sole responsibility of the participant.